

Polyester Fibers Chemically Produced

In 1958 a polyester fiber called Kodel was developed by Eastman Chemical Products, Inc. The polyester market kept expanding. Since it was such an inexpensive and durable fiber, many small textile mills emerged all over the country--many located in old gas stations--to produce cheap polyester apparel items. Polyester experienced a constant growth until the 1970s when sales drastically declined due to the negative public image that emerged in the late 60s as a result of the infamous polyester double-knit fabric! Today, polyester is still widely regarded as a "**cheap, uncomfortable**" fiber, but even now this image is slowly beginning to change with the emergence of polyester luxury fibers such as polyester **micro fiber**.